

Exam. Code : 103206

Subject Code : 1228

B.A./B.Sc. 6th Semester

MASS COMMUNICATION AND VIDEO PRODUCTION

(Video Electronic Film Production)

Time Allowed—3 Hours] [Maximum Marks—80

SECTION—A

Note :— ALL questions are compulsory and carry 2 marks each.

1. Location Sound
2. Linear Editing
3. Dissolve
4. Sound Tracks
5. Narration
6. Voice Modulation
7. Teaser and Trailer
8. Film Criticism
9. Short Film
10. Sound Mixing. 10×2=20

SECTION—B

Note :— Attempt any *eight* questions. Each question carries 5 marks.

1. Write a review of any film that you recently saw.
2. Differentiate between Online and Offline editing.
3. What is Narration ? Explain in detail.

4. Explain various transitional devices used in editing.
5. What is the difference between story and screenplay ?
6. What is the difference between Sound Mixing and Sound Editing ?
7. Promotion has become the fourth P of production. Do you agree ?
8. Explain various audio special effects.
9. Film journalists promote yellow journalism. Do you agree with this statement ?
10. What is the need for video editing ? $8 \times 5 = 40$

SECTION—C

Note :— Attempt any *two* questions. Each question carries **10** marks.

1. What do you understand by Video Editing ? Explain its various types in detail.
2. What is Sound Mixing and Editing ?
3. Explain the various stages of production of a film.
4. Explain various Audio and Video Special effects. $2 \times 10 = 20$